Direct and Interaction Effects of Entrepreneurial Orientation and Social Capital on Dynamic Capabilities, Innovativeness and Performance

Abstrak:

This study investigates the direct and interaction effects of entrepreneurial orientation and social capital on organizational dynamic capabilities, innovativeness and business performance. The study sample of 134 top firms in Taiwan is discussed and the construct measures are evaluated. By operating on each dimension, it indicates that risk taking (one dimension of entrepreneurial orientation) has significant effects on dynamic capabilities and innovativeness. The internal capabilities and product innovativeness has significant influence on business performance. Moreover, the interaction effects entrepreneurial orientation and social capital assumed in this study also supported. The managerial implications, limitations of the study and directions for further research are also presented.

Keyword:

Social capital, Entrepreneurial orientation, Innovativeness, Dynamic capabilities, Business performance